



COLLEGIATE PATHWAY PROGRAM SUPPORTING DOCUMENTS



PURPOSE:

Dallas Surf Soccer Club Collegiate Pathway Program is in place to support players (& parents) desire to continue their soccer development at the collegiate level. The program is structured to help navigate the collegiate level recruitment process for Dallas Surf players.

Boys/Girls: U15-U18



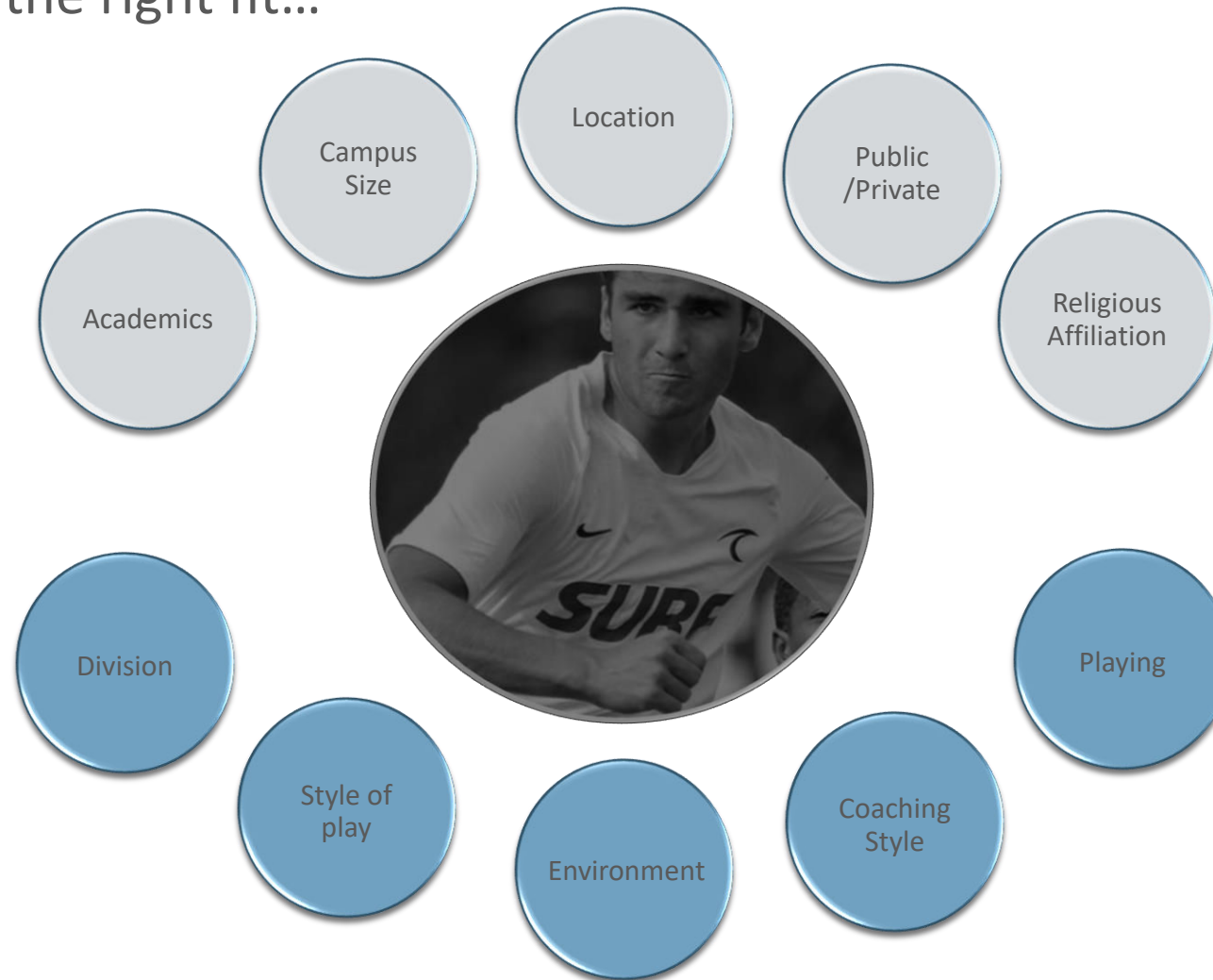
COLLEGIATE PATHWAY PROGRAM:



Dallas Surf's program will revolve around and support "Players" driving the recruitment process.

KNOW WHAT'S IMPORTANT TO YOU:

Ensure the right fit...



HAVE A PLAN: Marketing, Marketing and More Marketing...

YOURSELF TO GAIN INTEREST OF PROSPECTIVE COLLEGE COACHES!



MARKETING EFFORTS:

- August – November (College Soccer Season)
 - Coaches Dead Period
 - Increase Efforts during this period
- Send E-mails
- Share College Showcase Schedule
- Complete College Questionnaires
- Identify ID Camps



SHOWCASE CHECKLIST - DETAILS:



- **Update all profile sites**
 - (ScoutingZone, Hudl, FieldLevel, Twitter, etc.)
- **Create College List top 10-20**
 - Attending showcase(s)
 - Not attending showcase(s)
- **Complete Recruitment Questionnaire**
 - College Soccer Site
- **Send E-mails to Coaches**
 - Attending and Not Attending
- **Identify ID Camps**
 - List of potential camps to attend



- **Initial E-mail to Coach**
 - Graduation Year, Club, Position, Jersey #, etc.
 - Stating your interest in their program and school
 - Provide link to ScoutingZone profile
 - Showcase Schedule
 - Highlights
 - GPA and Honors
 - Interesting facts to make you stand out
- **Follow up E-mail to Coach**
 - Re-state your interest in their program and school
 - Mention something about recent games
 - Interest in making a visit to the campus, facility and/or game.
 - Questions about ID Camps



SAMPLE E-MAIL(S):



Subject: Julie Brown – Class of 2023

Dear Coach Jackson,

My name is Julie Brown, and I am the class of 2023 from Fort Worth, Texas.

I play for the Dallas Surf Soccer Club 07 DPL (jersey #22) as a Forward/Wing and attend Lamar High School.

I am reaching out to let you know of my interest in Trinity University and your program.

I am hoping to catch a game this upcoming season and would like to schedule a tour.

I enjoy Math/Science and would love to know more about your highly ranked Computer Science and Engineering Program.
(GPA: 3.55 ~ SAT 1295 ~ ACT 31)

I've included a link to my full profile, plus links to my highlight video(s) highlighting my technical skills.

Also, I've filled out your Recruiting Questionnaire. I look forward to hearing from you soon.

Thank you,

Julie Brown
Class of 2023
jbrown@gmail.com
871-865-2121



Subject: Julie Brown – Class of 2023

Coach (Coach's Name),

My name is (your name) and I'm a (junior/senior) at (name of high school) in (name of city), TX. I am interested in attending (name of college) because of your (brief reason for interest in academic program and soccer program, ex: fine business management program as well as your soccer program). (Add other reasons of why you might be interested. Ex: My sister, Sally Smith, is currently a junior there, so I have visited the school several times and have been able to see your team play three different times).

Currently, I play for Dallas Surf in ECNL –RL NTX league. My club coach's name is (Coach XX). His email is: XXXXX@yyyyy.com and he can be reached at: (888) – 888-8888. Our team will be playing in the Tucson Showcase from April 27, 2023 – April 29, 2023 in Tucson, Arizona. My schedule for the ECNL-RL National Showcase is:

- Friday: 12:30 PM, Field 12 at Legacy USA Sports Complex
- Saturday: 12:30 AM, Field 13 Legacy USA Sports Complex
- Sunday: 9:50 AM, Field 10 Legacy USA Sports Complex

My contact information is below and look forward to connecting.

Best of luck in the up coming season.

Sincerely,
Julie Brown
Class of 2023
Jbrown@gmail.com
871-865-2121



FOLLOW UP & SHOWCASE – SAMPLE E-MAIL:



Subject: Julie Brown (Dallas Surf - jersey #22) – Class of 2023

Hi Coach Jackson,

Congratulations on your current win over Notre Dame. I wanted to follow up on the email that I sent you recently.

Did you have a chance to watch my highlight video? If not, here is the link: (insert link)

I would really appreciate your feedback as Trinity University is one of my top schools.

I have filled out your Recruiting Questionnaire and look forward to attending an upcoming game and camp.

My Dallas Surf Soccer Club 07 DPL will be attending the following showcases:

- Sting Austin Showcase – January 28th-29th, Austin TX
- DPL Showcase – April 28-30th, Tucson, AZ

Please let me know if there is additional information that I can provide.

Thank you,

Julie Brown
Class of 2023
Jbrown@gmail.com
871-865-2121

